

Vishwakarma University (VU), Pune

Bachelor of Business Administration (International Business) (BBA IB)

4 Years – 8 Semesters Full Time Programme

Effective from AY 2025 – 2026

Programme Structure (NEP)

Choice Based Credit System (CBCS) and Grading System Outcome-Based Education

SEMESTER I

Principles of International Business
Introduction to Digital Literacy and Cyber Awareness
Fundamentals of Business Organization
Business Mathematics
English (VU Level)
Emotional and Moral Development
Critical Thinking

SEMESTER II

International Trade Operations
Financial Accounting & Reporting
Productivity Tools
Business Process Automation & Workflow Management
Human Skills for Business Excellence
Indian Vision For Human Society
Environmental Studies
Cross Cultural Environment

SEMESTER III

International Marketing
Cost Accounting
Data Management and Visualization
Digital Business Management
Leadership & Strategic Skills
Foreign Language-I
Rural Business Outreach & Social Entrepreneurship

SEMESTER IV

International Financial Management
Global Supply Chain Management
Digital Communication and Presentation Tools
Digital Trade Facilitation Tools
Modern Indian Language (VU Level)
Foreign Language -II
Field Project

SEMESTER V

Import Export and Documentation Procedures
International Trade Laws
Research Methodology
Global Business Strategy/Foreign Exchange Management
International Relations/International Economics
Social Media & Digital Platforms
Analysis Tool Pack

SEMESTER VI

Emerging Markets & Geopolitical Analysis
Sustainable Global Business
Global E-Commerce & Digital Trade
Artificial Intelligence in Global Trade
International Geo-Politics
Country Risk Analysis & Political Economy
International Tourism & Hospitality Business
Minor Track Project
Dashboard Design & Reporting

SEMESTER VII

Honors Track	Research Track
International Project Management	IPR & Innovation Management
International Business in service sector	International Business in service sector
Leadership and Team Management	Leadership and Team Management
Entrepreneurship Development	Entrepreneurship Development
Business Model Innovation	Business Model Innovation

SEMESTER VIII

Honors Track	Research Track
Business Ethics & Corporate Governance	Business Ethics & Corporate Governance
Business Process Management	Business Process Management
Change Management	Change Management
Major Project	Research Internship